



Chambal Fertilisers and Chemicals Limited CSR Report



Keeping the idea of philanthropy and development of Rural India of our Founder Mr. K. K. Birla, Chambal Fertilisers and Chemicals Limited (CFCL) is committed to build a sustainable enterprise that effectively balances financial strengths with social and environmental responsibilities.

To meet the environmental responsibilities, the company has adopted clean, eco-friendly and reliable technology in its “State of Art facilities”. On the other hand, understanding its role for rural development, Chambal Fertilisers and Chemicals Limited is playing a catalytic role in creating sustainable development in rural Rajasthan through its multi-pronged initiatives.

Chambal has started rural development initiatives since its inception. We have started planned interventions in the nearby areas of Plant location from the year 2007. Over the period CFCL has adopted a multi-pronged approach for its developmental activities.

To give a distinct identity to our CSR work and initiate the meaningful action, an NGO- KK Birla Memorial Society (KKBMS) has been formed in the year 2011-12. The NGO is now operative as a CSR arm for CFCL.

Education- Project Akshar



Adopted 42 Government Schools and 41 Aanganwadis in District Kota and Baran

Working with more than 7000 children in schools and more than 800 students in aanganwadis

Leveraging resources from Local Self Govt. & Govt. of Rajasthan
Closely working with Integrated Childhood Development Services, Sarva Shiksha Abhiyan, Rashtriya Madhyamik Shiksha Abhiyan

Partnering with Pratham Education Foundation, Motion Education Development Society (Motion IIT) and Pratham Infotech Foundation to change the traditional educational system

In countryside of Rajasthan, most of the children are first generation learners. This makes the existing education system critical where focus needs to be given to make a significant impact in the lives of the children.

Education system in rural areas is largely depends on government schools, which was at defunct state at the time of our intervention. Inaccessibility of other means of education affects the learning of the children, eventually resulted as high drop outs from very early age.

Keeping in mind the above statement, Chambal has introduced a comprehensive education support program by casing all stages of education, starting from very beginning of preprimary education to job oriented trainings.

Goal- Deliver quality education services to the children of rural areas by enhancing efficiency of available resources at local level.

Objectives of the program-

- Improve existing government resources to enable capacities of the teachers, hence delivery of quality in KRA
- To ensure grade specific learning achievement of every child enrolled in Govt. schools.
- Ensure Zero Drop Outs by encouraging families to get child enrolled in school and re-schooling of Drop Outs by enabling suitable educational environment
- To improve infrastructure and basic amenities of schools to enable friendly environment for students, especially girl child
- Develop scientific temper among students by enabling their reasoning abilities
- To ensure active contribution of SMC and community members in School management



Technical Education



Crating skilled human resources in line with Govt. of India's Skill India Mission

Adopted Five ITIs – Sangod, Sultanpur, Baran ,Jhalawar and Khanpur under PPP mode with Govt. of Rajasthan Offering 10 trades and 1371 seats in 5 ITIs

Creating rural entrepreneurs and skilled manpower by providing vocational training to rural youth at four Vocational Training Institute

Aligning our initiatives with Skill India Mission, technical education initiative of Chambal Fertilisers has its commitment for development to take advantage of demographic profile of our locality's population in coming years. To create ecosystem of empowerment by skilling on a large scale at speed with high standards and to promote a culture of innovation based entrepreneurship which can generate wealth and employment so as to ensure sustainable livelihoods for all the citizens of the country.

Objectives

- Ensure youth emerging from formal education are employable with job or self-employment oriented skills

- Ensure people stuck in low income jobs can access growth opportunities to through up-skilling/ re-skilling and recognition of prior learning
- Improve supply and quality of the workforce for industry, contributing to increase productivity.
- Making skilling aspirational for youth
- Make quality vocational training institutes aspirational for both youth and employers
- Ensure overall development of skilled workforce by providing seamless integration of skilled training
- Increase the capacity and quality of training infrastructure and trainers to ensure easy access to every citizen.

Keeping in mind the skilling India mission, we have initiated vocational training centers and adopted Industrial Training Institute in nearby areas. Under government of Rajasthan's program we have adopted Industrial Training Institute (ITI), Sangod in the year 2010-11, and ITI Sultanpur in 2014-15 under Public Private Partnership initiatives. The institutes were adopted to enhance its presence in the community and to provide the skill based opportunities to the rural youth in India. Based on the success of the initiative, we have enhanced the number of the ITI to 4 by adopting ITI Baran and ITI Jhalawar, by signing MoU with Govt. of Rajasthan under Resurgent Rajasthan in 2015-16. Recently we have adopted our 5th Industrial Training Institute in Khanpur (district Jhalawar) under the scheme. Now the organization is working to train youth in 10 trades with more than 1300 seats.



Healthcare



Extending Healthcare Facilities to rural areas near to plant location from CFCL Health Center

Engaging SHARP Healthcare for Providing Health care services at 41 Aanganwadis, 42 Schools, 5 ITIs and 26 villages

Catering more than 25000 population

Providing Emergency Medical Services, Ambulance, organizing health camps and medical services to nearby rural areas

Villages in the vicinity of CFCL plant do not have access to health services. For medical emergencies, rural people had to make visits to Kota and other nearby areas, which was a serious concern for the community. To cater the needs of the community, Chambal has provided a mobile healthcare unit with a doctor and a nursing assistant, which visits three villages every day. The van provides free health services and medicines to the people in nearby villages. It conducts health checks and provides required medicines, free of cost. Patients with special care are referred to the government hospitals at Kota. This provides services to 26 villages, 42 Government Schools, 41 Aanganwadis, and 5 Industrial Training Institute in the vicinity of our plants.

Objectives

- ✓ To provide quality and timely healthcare through health checkup camps and medicine distribution to the people residing in the vicinity of our factory.
- ✓ To cater the villagers' needs of emergency healthcare services by providing mobile health care services
- ✓ To create awareness among people through programs on sanitation and public health.
- ✓ To strengthen local elected bodies to design, execute and access the systems related to health and hygiene.

Apart from van services, CFCL's medical center also provides free health care to patients from surrounding area. In addition to this, the villagers also avail the services of various visiting specialists e.g. pediatrics, gynecology, skin, dental, eye and ENT on regular basis.

In case of emergency services to the people in villages, health center provides ambulance on 24X7 basis. We also provide emergency ambulance services to the community on 24X7 bases. Apart from these regular services, periodic health camps for various diseases are regularly organized by us. In association with Kota Blood Bank, company organizes blood donation camps in which our employees and their families took active participation.

Recently we have done 20 2D echo test for the school children having severe heart diseases. During tests, 8 critical heart cases were diagnosed out of which 3 cases got operated recently in Kota and Jaipur. Other 5 cases are also under process to get operated by heart specialists in Jaipur.



Rural Infrastructure Development



Leveraging Government Funds and Resources to develop new infrastructure in rural areas, like Drainage, CC Roads, Toilets, and Community Houses

Renovation of Govt. Schools' buildings and construction of Toilets for Girls and Boys

Facilitating works for Drinking water in villages and Schools. Jobs taken under MJSY to revamp water bodies in Kota and Baran districts

Infrastructure development

Chambal is engaged in improving basic amenities in the villages. To provide more services to the villages, convergence with different government schemes has been done. With the convergence of government resources, we are able to change the pictures of the villages on a large manner. Apart from proper sanitation and construction of roads, Chambal is also facilitating community for providing drinking water, culverts, crematoriums, boundary walls etc., by leveraging various government resources.

Chambal in participation with Gram Panchayats has facilitated construction of Concrete-Cement Roads and Stone Pavement (kharanja) roads. Company has started a pilot scheme for the construction of drains and pavements in one of the village near its plants. Under this

scheme, manpower is provided through MNREGA and construction material is provided by the Company.

Requirement of crematoriums was one of the key needs which got identified during PRA assessment in the villages. Therefore, Chambal took up this initiative in partnership with local Gram Panchayats.

Objectives of the program

- ✓ Improve basic amenities in the villages to connect the rural areas with urban settings.
- ✓ Improve connectivity of the rural areas with all-weather roads for transport and commuting
- ✓ To make people aware of healthy sanitation practices by bringing behavioral changes in people
- ✓ Strengthen rural local bodies and create strong order to design, execute and operate all system related to cleanliness, sanitation and infrastructure
- ✓ To ensure zero open defecation system in adopted villages
- ✓ Undertaking water conservation activities to save the resources for various purposes



Livelihoods



Developing capacities of rural people especially women to empower them

Facilitating Rural Women for developing entrepreneurial ideas by Formation of Self-Help Group
Started Brand Kriti under the project to encourage women to opt for livelihood activities.

Facilitating rural people to get access to various Government Schemes and programs

Combining self-management with access to low cost financing for the members, SHGs are helping the women to improve the livelihood options of the family. It also helps the marginalized community come together to solve their problems through the participatory approach. Chambal's SHG initiative is focused on women in the villages in the vicinity of its plants at Gadepan. These SHGs have been formed with the objective of micro financing, and inter-loaning. This initiative has empowered these women to positively impact their family's standard of living.

In addition, selected women are regularly skill trained for bag / paper bag making, Dona - pattal making, food processing, spice/ pickle making, tailoring, etc. During FY 2015-16,

training programs were conducted for SHG members on topics like- accounts and record keeping, strengthen and management of SHG, their role & responsibilities and the bank linkage process.

Recently we have started a garment production house in Gadepan village to provide livelihood opportunity to rural folks. At present 15 women are working on regular basis to stitch school uniforms and other apparels. These products are being sold on nominal cost in the community and schools.

Similarly with self-help groups we have started development of various hand made products in the community. All these products are being sold under the brand name Kriti. A village mart shop is also opened at Village Gadepan to promote sale of handmade products.

