



# CORPORATE SOCIAL RESPONSIBILITY REPORT

October 2019 to March 2020



## PROJECT AKSHAR - PRE-PRIMARY & SCHOOL EDUCATION

With the concept of “Pre-school to Livelihood”, company is focusing on providing quality education to 7726 students enrolled in 41 Government Aanganwadis, 11 Government Primary Schools, 16 Upper Primary Schools and 17 Secondary & Senior Secondary Schools (Total 44 Government Schools).

In order to provide quality infrastructure facilities to the students in government schools, the company has taken initiative to undertake “upgradation, repair and maintenance” activity in 18 schools during the financial year 2019-20. The company is focusing on development of classrooms, circulating areas, toilet blocks and drinking water facilities in adopted schools. We are getting support from Government as well. During the financial year 2019-20, we have leveraged additional funds of Rs. 1.50 Crore from Department of Education for construction of buildings in 2 senior secondary schools.

We are focusing on digitalization of existing classrooms to provide quality education to the students. We are equipping the schools with SMART Classes, Digital English Labs, Information and Communication Technology labs (ICT labs). During the reporting period, we have installed 10 SMART classes and 2 Digital English labs in our adopted schools. We are also providing computer education to students from class 1<sup>st</sup> onwards. Sports promotion activities are being implemented in 16 schools whereas music classes are being organized in 6 schools. We have organized 6 cluster level sports competition in December 2019, and special programs on Indian Classical Dance with the support of SPICMACAY in 10 schools in the month of January, 2020.



## PROJECT SAKSHAM - TECHNICAL & VOCATIONAL EDUCATION

We are working in 5 Industrial Training Institutes to nurture around 1300 trainees in 10 different trades. The company has adopted 5 industrial training institutes (ITIs) i.e. Sangod, Sultanpur, Baran, Jhalawar & Khanpur. To further expand the Skill India Initiative in the region, a Memorandum of Understanding was signed between company and Department of Technical Education (Polytechnics).

With the improved education system & practical training in adopted institutes, various companies are approaching the institutes for in campus placement drives. Due to relentless efforts, students from these institutions have got almost 100% job offers in reporting period as 589 students got job offers in various blue-chip companies. Additional certification courses are being offered to students viz. Certification Course on “Fire and Safety”, “Occupational Health and First Aid” and “Spoken English & Personality Development” to improve employment opportunities.

To promote extra-curricular activities amongst students, 2nd inter ITI Annual Day– “Arunima” was organized on December 13, 2019 at ITI Baran, in which over 300 students from our adopted ITIs participated in the various competitive cultural programs. During the event, trainees also demonstrated their technical skills through a model exhibition.

The Company is running four vocational training institutes at Gadepan, Simliya, Palaitha and Rajgarh villages. These centers are providing training in the areas of solar panel assembling and repairing, motor driving, automobile repairing, advance tailoring, rexene bag making, jewelry making, tie & dye, makeup artist etc.



## PROJECT AROGYA - HEALTHCARE

Our healthcare initiatives are catering the rural community with quality healthcare facilities. The healthcare project is being run in collaboration with School Health Annual Report Program (“SHARP”) NGO and National Health Mission (“NHM”). Healthcare activities in Uttarakhand area are being organized in collaboration with Manorama Devi Birla Charitable Trust.

We have successfully organized various awareness programs in villages viz. anti-malaria and mosquito prevention drive, maternal health drive, sessions on water borne diseases. Regular general health screening camps and specialized health camps with the specialist doctors are being organized in the villages. Free spectacles and Tricycles are provided to the old age persons and especially abled persons. In order to support the especially abled persons, we have distributed tricycles and other supporting equipment to the needy persons. More than 25000 rural folks were facilitated with the healthcare facilities in FY 2019-20.

The healthcare facilities are also extended in schools and Industrial Training Institutes where health status of more than 6500 students is regularly monitored. Awareness sessions on Good Touch and Bad Touch, Nutritional needs and Menstrual Health and Hygiene are also organized in these schools. In order to promote good menstrual health and hygiene, free sanitary pads are also distributed amongst adolescent girls.



## PROJECT SAAKAR - RURAL DEVELOPMENT

The Company has made significant investment for the development of rural infrastructure to provide better living opportunity to the community members. Company believes that process of inclusion can be accelerated through infrastructure development. Taking this idea forward, company is developing quality infrastructure facilities in the rural areas adjoining to plant locations. We have augmented available funds through convergence with various government departments and schemes under Public Private Partnership model. This helps in creating a larger impact in the community through different projects.

During the reporting period, we have successfully constructed several Cement Concrete Roads in four adjoining villages. In addition to this, four community halls, two sports grounds, community sheds and one drinking water pipeline was constructed in nearby villages. To encourage community to avoid usage of polythene, various community sensitization drives are organized in the villages.



### PROJECT PRAGATI - EMPLOYABILITY & EMPOWERMENT

Employability and Empowerment Project aims at enabling community to become self-reliant by developing their competencies & skills and recognize the importance of their role in shaping equitable society. For implementation of our livelihood and women empowerment initiatives, we have collaborated with ACCESS Development Services in the financial year 2019-20. In order to promote micro finance and self-help initiatives amongst women folks, we have formed 44 Self Help Groups in 8 villages. These Self-Help Groups are now working under Kriti Women's Collective to develop various hand made products.

During the reporting period, we have augmented our production house facilities. Under this, we have started jute bag and reusable bags production with the support of District Adult Education Association. In addition to this, a sanitary napkin production unit is also started to develop low cost sanitary napkins. These centers are now helping more than 35 women folks of local communities.

Farmer producer organization Nav Pragati is helping the small and marginalized farmers to adopt modern agriculture practices. Several demonstration farms are being developed in the nearby villages where high yielding varieties of various crops are planted and demonstrated to farmers.



## PROJECT BHOOMI - ENVIRONMENTAL SUSTAINABILITY, ANIMAL WELFARE AND SOIL HEALTH

Under this initiative we are running 2 Agriculture Development Laboratories in Gadepan and Agra along with 3 mobile soil testing vans in Kota, Jodhpur and Varanasi. During the reporting period 14072 soil samples were tested on grid system in these facilities. Based on the soil test and analysis, consultancy is being provided to the farmers to ensure optimum usage of farming inputs and ensuring maximum farm produce. In order to educate the small and marginalized farmers, various farmer meetings, farm demonstration activities, distribution of seeds of high yielding varieties, and fruit plants is done in nearby villages. During the reporting period 11010 farmers were contacted in 210 villages and 5213 fruit plants were distributed to promote intercropping.

