

BHARAT UREA

(46% Nitrogen)

Characteristics of Urea

- 1 Urea made with latest and modern technology.
- 2 Large, uniform sized solid and shiny grains.
- 3 Easy to disperse in fields.
- 4 Better use of nitrogen by crops.
- 5 Increase in yield and quality of crops.
- 6 Environmentally friendly.



Role of urea in plants

- Bharat Urea helps in the growth and development of plants.
- Bharat Urea also improves the quality of leafy vegetables and fodder.
- Use of Bharat Urea increases nitrogen utility.
- Nitrogen loss is reduced by Bharat Urea.
- Bharat Urea supplies nitrogen to the crop slowly and for a long time.
- The use of Bharat Urea also reduces the chances of diseases and insect attacks on the crops.

The consequences of nitrogen deficiency

- Plant growth is hindered.
- The old leaves of the plant turn yellow from the upper end towards the lower end and after this the old leaves start drying and falling.
- Severe deficiency causes fewer flowers and reduced yield.

Lakhs of farmers from different states are adopting Bharat Urea and taking benefit from it.